



blackbirdletterpress

### Business Cards 2010

Thanks for the inquiry! If you'd like us to create a custom estimate for you, please email us at [blackbirdletterpress@gmail.com](mailto:blackbirdletterpress@gmail.com). In order to estimate the job accurately, please send the design in your email. Or we'd be happy to design something for you. We look forward to working with you and creating business cards that reflects your unique style.

### Process

We start by having a conversation, through email or, if you're local, we'll meet for tea or coffee. We'll get the information we need about the look you want. A formal estimate is created and a deposit is requested to start the job. Once the deposit is received, the job goes on the design/printing schedule. Within 2 weeks, we'll send you a couple of digital design layouts. The collaboration begins and we revise from there. Each job includes two revisions. Any additional revisions will increase the design fee. We are a small operation, so turnaround times will vary depending on the time of year.

### Costs

Please note that the actual cost of your order will vary depending on size and number, as well as the paper, and design you choose. Louisiana residents will be charged 9% sales tax on the cost of printing and materials (but not on design fees). All our business cards come with clean cut edges. Rounded corners are available at an additional cost.

The design fee includes layout design; custom image design is additional. Design fee starts at \$75/hour for layout. Design fee is waived if the design digital files are submitted in "press ready" format. Logo design starts at \$150 and \$75 for each additional hour. Typesetting or text/image plate is included in cost of each color printing. *Note: We will only print a design that you created or have permission to use. We abide by copyright laws and will not print a design without permission of its creator.*

Business cards	50	100	250	500
Design fee starts at	\$75	\$75	\$75	\$75
printing and materials	\$130	\$150	\$210	\$315
<b>Optional:</b>				
double sided printing	\$85	\$85	\$110	\$135
2 <sup>nd</sup> color printing	\$100	\$110	\$125	\$145
3 <sup>rd</sup> color printing	\$110	\$125	\$145	\$165

## **Please Note**

Because we hand print everything on an antique letterpress (circa 1904), there will be a slight variation between pieces. This reflects the unique beauty of the letterpress process. To read more about the letterpress process or about us, visit our website, [blackbirdletterpress.com](http://blackbirdletterpress.com).

## **Images**

At Blackbird Letterpress, we create images two ways. We either hand-carve an image into a linoleum block, which creates a unique fine art look, or we have our drawings made into metal plates, which leave a beautiful impression in the paper. We're happy to create an image just for you, or you may choose from one of the many designs we have in stock. Please visit [blackbirdletterpress.com](http://blackbirdletterpress.com) to see samples of our business cards and designs.

The impression you see in our printed paper goods will vary depending on the paper, the relief image, and the kind of type we use. A linocut leaves less impression than a magnesium plate, for example. While we enjoy the texture debossing creates, we will not exceed the ability of our press or compromise our type or print blocks to make a deeper impression than good printing demands. In everything we print, we strive to maintain high quality and strong design.

## **Typefaces**

We have several typefaces on hand, including Bernhard Modern Roman, Caslon, sans serif, and Bank Gothic. Please check out the business card samples on our website to see these fonts and others. We can print most digital fonts as well.

## **Ink**

We can print your business cards in any color you choose. If you would like to match a specific color, please provide us with a swatch or sample.

## **Paper and envelopes**

- Our house paper is Crane's Letra, a pearl white, 100% cotton rag printmaking paper made specifically for letterpress printing.
- Our premium heaviest weight is 220# Letra paper. (comes in pearl white and fluorescent white)
- There are many recycled papers ranging in weight from 80#-140# in many colors.
- Our "green" paper is a 100% **recycled** cotton rag printmaking paper, an absolutely beautiful biscuit toned, slightly textured paper.

## **Deposit and payment**

If you decide you'd like us to print your business cards, we'll require you to make a deposit to guarantee your place on the design & printing schedule. We'll include the deposit on your individual estimate. The remaining balance is due upon shipment/delivery of your order. If you need to cancel an order, you are responsible for the cost of materials and labor accrued thus far.