



blackbird letterpress

Custom Invitations 2010

Most of the invitations we print are custom-designed to suit our clients’ needs. We’ll work closely with you to create the perfect look for your special occasion.

Process

We start by having a conversation, through email or, if you’re local, we’ll meet for tea or coffee. We’ll get the information we need about the look you want. A formal estimate is created and a deposit is requested to start the job. Once the deposit is received, the job goes on the design/printing schedule. At that point, depending on our and your schedule, we’ll send you a couple of digital design layouts. The collaboration begins and we revise from there. Each job includes two revisions. Any additional revisions will increase the design fee. We are a small operation, so turnaround times will vary depending on the time of year.

Costs

The design fee includes layout design; custom image design is additional. Design fee starts at \$75/hour. Please note that the actual cost of your order will vary depending on size and number, as well as the paper, envelopes, and design you choose. Louisiana residents will be charged 9% sales tax on the cost of printing and materials (but not on design fees). All our invitations come with clean cut edges. Deckled edges (torn edges) and rounded corners are available at an additional cost.

Design fee starts at \$75/hour. Design fee is waived if the design digital files are submitted in “press ready” format. *Note: We will only print a design that you created or have permission to use. We abide by copyright laws and will not print a design without permission of its creator.*

Invitations: Flat 5” x 7” invitations letterpress printed on 300gsm/110# 100% cotton (tree free) heavy printmaking paper in pearl white, one sided & one color printing. Envelopes come with return address printed on flap.

wedding	50	75	100	125	150	175	200	225	250	275	300
Invitations 5x7	\$280	\$295	\$310	\$325	\$340	\$355	\$370	\$385	\$400	\$415	\$430
Envelopes	\$95	\$115	\$135	\$155	\$175	\$196	\$215	\$235	\$255	\$275	\$295
2 nd color	\$115	\$120	\$125	\$130	\$135	\$140	\$145	\$150	\$155	\$160	\$165
torn edges or rounded corners	\$25	\$37.5	\$50	\$62	\$72	\$80	\$85	\$95	\$105	\$110	\$120

Reply or Save the date postcards: Flat 4.25"x6" reply/save the date postcards letterpress printed on 300gsm/110# 100% cotton (tree free) heavy printmaking paper in pearl white, one sided & one color printing. Envelopes are available for additional cost.

Reply – Save the date	50	75	100	125	150	175	200	225	250	275	300
Reply 4.25"x6" postcard	\$250	\$265	\$275	\$290	\$305	\$320	\$330	\$340	\$360	\$375	\$390
Mail to address printed on back	\$75	\$80	\$85	\$90	\$97	\$105	\$110	\$115	\$120	\$128	\$135
2 nd color	\$115	\$120	\$125	\$130	\$135	\$140	\$145	\$150	\$155	\$160	\$165
torn edges or rounded corners	\$25	\$38	\$50	\$62	\$72	\$80	\$85	\$95	\$105	\$110	\$120

Please Note

Because we hand print everything on an antique letterpress (circa 1904), there will be a slight variation between pieces. This reflects the unique beauty of the letterpress process. To read more about the letterpress process or about us, visit our website, blackbirdletterpress.com.

Images

At Blackbird Letterpress, we create images two ways. We either hand-carve a linoleum block, which creates a unique fine art look, or we have our drawings made into image plates, which leave a beautiful impression in the paper. We're happy to create an image just for you, or you may choose from one of the many designs we have in stock. Please visit blackbirdletterpress.com to see samples of our invitations and designs.

The impression you see in our printed paper goods will vary depending on the paper and type of relief image we use. A linocut leaves less impression than a magnesium plate, for example. While we enjoy the texture debossing creates, we will not exceed the ability of our press or compromise our type or print blocks to make a deeper impression than good printing demands. In everything we print, we strive to maintain high quality and strong design.

Typefaces

We have several movable (lead) typefaces on hand, including Bernhard Modern Roman, Caslon, Commercial Script, and Kaufmann bold. Please check out the invitation samples on our website to see these fonts and others. We love to hand set type but the printed impression will be lighter than if printing with a plate due to the fact that lead is soft. In addition we can make specific digital fonts into a plate for printing.

Ink

We can print your invitations in any color you choose. If you would like to match a specific color, please provide us with a swatch or sample.

Paper and envelopes

-Our house paper is Crane's Lettra, a pearl white, 100% cotton rag printmaking paper made specifically for letterpress printing.

-Our premium paper is Pescia, a soft white, 100% cotton rag printmaking paper with a luxurious look and feel.

-Our "green" paper is a 100% **recycled** cotton rag printmaking paper, an absolutely beautiful biscuit toned, slightly textured paper.

-Our stock envelopes are Lettra, pearl white, 100% cotton. Many recycled and colored envelopes are available.

Deposit and payment

If you decide you'd like us to print your invitations, we'll require you to make a deposit to guarantee your place on the design & printing schedule. We'll include the deposit on your individual estimate. The remaining balance is due upon shipment/delivery of your order. If you need to cancel an order, you are responsible for the cost of materials and labor accrued thus far.

If you'd like us to create a custom estimate for you, please email us at blackbirdletterpress@gmail.com. We look forward to working with you and creating a special invitation set that reflects your wedding's style.